

Nirusan Manoharan

Product Manager

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New York, NY, 11101, United States

Experienced Product Manager with a background in enterprise software services, leveraging over three years of expertise to align technology vision with business goals. Demonstrated ability to drive long-term value through strategic software solutions.

Core Skills

Jira, Confluence, Azure DevOps (ADO), Microsoft Visio, Adobe XD, Sketch, Figma, C, C++, Python, HTML, CSS, JavaScript, Microsoft SQL, Microsoft Access, Microsoft Power BI, SAP, Salesforce, HubSpot, Zendesk, Microsoft Office (Word, PowerPoint & Excel)

Education

Western Governors University

Bachelor of Science Computer Science

McMaster University

Honours Bachelor of Commerce

Information Systems

Work Experience

Product Manager

Apr 2021 - Mar 2024

Modern Requirements | Full Time

Go-to Microsoft partner for requirements management with clients like Siemens, NASA, Philips, and Wells Fargo.

- Managed development team to successfully build out 7 product features including data analytics tools Dashboard/Reporting, API integrations, and workflow automation from MVP to production for startups and enterprise clients.
- Enhanced development efficiency by 33% through effective scope management and collaborating between cross-functional teams, resulting in improved timely delivery of feature releases.
- Increased user satisfaction by 90% through analyzing competitor reports and user feedback to efficiently prioritize product roadmap and backlog refinement.
- Analyzed process bottlenecks, saving \$50k annually by optimizing data flow across Marketing, Sales, and Support for enhanced efficiency and resource allocation.
- Leveraged value-based selling approach to convey product value during demos and proof of concept builds, advancing customers in the sales cycle.
- Implemented governance, risk and compliance (GRC) strategies to ensure product development followed best practices and regulatory requirements.

Corporate Partnerships - Job Coach

May 2018 - Aug 2018

Community Living | Internship

Non-profit services assisting individuals with cognitive challenges with equal employment opportunities.

- Increased program adoption by 75% through strategic collaborations and relationship building with corporate accounts, enhancing partner satisfaction and delivering value.
- Negotiated agreements with corporations and collaborated on workshops to enhance workplace initiatives and business objectives, leading to improved business partnership outcomes.

Market Research Field Supervisor

Sep 2016 - Feb 2017

Numeris | Internship

Media research firm that provides audience ratings data to clients like Bell Media with partners like Nielsen.

- Managed 40 interviewers for broadcast measurement, analyzing database to provide valuable market insights and intelligence to stakeholders.
- Increased consumer behavior data collection by 60% training outbound interviewers, analyzing survey databases, and addressing survey rejection for improved response rates KPI.